

WHAT IS CLAIMED IS:

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1. An image display device comprising:
    - a display device which displays an image on the basis of image data and which switches from display of one image to display of another image, the display device being structured such that an image displayed thereon can be confirmed regardless of the existence of auxiliary light;
    - an auxiliary lamp which illuminates auxiliary light onto the display device;
    - a designating device for designating switching of an image; and
    - a control device for, in a case in which the designating device designates switching of an image, controlling the display device such that a displayed image is switched to another image which is then displayed and turning on the auxiliary lamp, and in a case in which the designating device does not further designate switching of an image even after a predetermined amount of time has elapsed from the time an image was switched to or from the time the auxiliary lamp was lit, the control device turns off the auxiliary lamp.
  2. An image display device according to claim 1, further comprising:
    - setting means for setting the predetermined amount of time.
  3. An image display device according to claim 2, wherein the setting

means can set the predetermined amount of time to be zero.

4. An image display device according to claim 1, wherein in a case in which the designating device designates switching of an image, the control device turns the auxiliary lamp on when the image to be switched to can be displayed on the display device.

5. An image display device according to claim 1, wherein said display device includes:

- an image display portion which displays an image;
- a light guiding path which guides auxiliary light from the auxiliary lamp to the image display portion; and
- a semi-transparent film which is disposed between the image display portion and the light guiding path, and which reflects a portion of the light which is incident through the image display portion.

6. An image display device according to claim 1, wherein said display device includes:

- an image display portion which displays an image;
- a light guiding path which guides auxiliary light from the auxiliary lamp to the image display portion; and
- a light intake means which is connected to the light guiding path, takes in exterior light, and guides the taken-in light to the light

guiding path.

7. An image display method for an image display device comprising:

a display device which displays an image on the basis of image data and which switches from display of one image to display of another image, the display device being structured such that an image displayed thereon can be confirmed regardless of the existence of auxiliary light;

an auxiliary lamp which illuminates auxiliary light onto the display device; and

a designating device for designating switching of an image, said image display method comprising the steps of:

in a case in which the designating device designates switching of an image, controlling the display device such that a displayed image is switched to another image which is then displayed, and turning on the auxiliary lamp; and

in a case in which the designating device does not further designate switching of an image even after a predetermined amount of time has elapsed from the time an image was switched to or from the time the auxiliary lamp was lit, turning off the auxiliary lamp.

8. A digital camera having a photographing means for photographing a subject, and an image display device for displaying an image on the basis of image data obtained by photographing the subject by the

photographing means,

wherein the image display device is the image display device of claim 1.